

Government Degree College Chopal

Department of Commerce

Course Outcomes

Course Code	Course Title	Course Outcomes
BC 1.1	Financial accounting	<p>After completing this course, students will be able to:</p> <ul style="list-style-type: none">• Apply the accounting equation to illustrate the relationship between a company's assets, liabilities, and owners' equity.• Record business transactions and prepare a trial balance accurately.• Prepare and analyze financial statements and understand their uses.• Apply accounting concepts for Hire-Purchase and Instalment Systems, Consignment, and Joint Ventures.• Understand accounting for Inland Branches and the process of Dissolution of a Partnership Firm.
BC 1.2	Business organisation & Management	<p>After completing this course, students will be able to:</p> <ul style="list-style-type: none">• Develop knowledge and skills in various areas of business and management.• Understand the foundational concepts of business and different types of business enterprises.• Analyze various dimensions of management, including organization, control, communication, motivation, and leadership.• Demonstrate familiarity with the basic aspects of marketing management, financial management, and human resource management.
BC 1.3	Business law	<p>After completing of this course students will be able to:</p> <ul style="list-style-type: none">• Gain a solid grasp of the fundamental legal concepts and principles that govern business operations, including contracts, torts, and

		<p>corporate law.</p> <ul style="list-style-type: none"> • Learn how to draft, analyze, and negotiate contracts effectively, ensuring they are legally sound and beneficial for all parties involved. • Understand various methods of resolving business disputes, including litigation, arbitration, and mediation, and when to apply each method.
BC 1.4	Business Mathematics and Statistics	<p>After completion of this course students will be able to:</p> <ul style="list-style-type: none"> • Develop the ability to analyze and interpret data, utilizing statistical methods to extract meaningful insights that can inform business decisions. • Enhance quantitative reasoning skills, enabling you to evaluate numerical data and make data-driven decisions. • Learn how to create and use mathematical models to represent real-world business scenarios and optimize decision-making processes.
BC 2.1	Company Law	<p>After completing this course, students will be able to:</p> <ul style="list-style-type: none"> • Explain the process of company formation, including promotion, incorporation, and commencement of business, along with the different types of companies. • Analyze and interpret various documentation related to company formation and operation. • Understand the roles, responsibilities, and structure of company management.
BC 2.2	Income Tax Law and Practice	<p>After completion of this course students will be able to:</p> <ul style="list-style-type: none"> • Develop the ability to prepare and file tax returns for various business entities, ensuring compliance with applicable tax laws and regulations. • Learn to design and implement effective tax planning strategies that minimize tax liability while adhering to legal requirements.

		<ul style="list-style-type: none"> • Learn about IRS audit procedures and how to prepare businesses for audits, including how to respond to audit inquiries and resolve disputes. • Learn the importance of staying current with changes in tax law and regulations and develop strategies for ongoing professional development.
BC 2.3	Computer application in business	<p>After completing this course, students will be able to:</p> <ul style="list-style-type: none"> • Utilize word processing tools effectively for document creation and formatting. • Create and design presentations using various tools and understand their applications. • Apply spreadsheet concepts and functions for data management and analysis. • Use spreadsheets for specific applications such as loan and lease calculations, payroll management, capital budgeting, and graphical representation of data.
B.C 2.4	Corporate Accounting	<p>After completion of this course students will be able to:</p> <ul style="list-style-type: none"> • Develop the ability to prepare and analyze key financial statements, including the balance sheet, income statement, and cash flow statement, in accordance with Generally Accepted Accounting Principles (GAAP) or International Financial Reporting Standards (IFRS). • Gain insights into the various forms of corporate structures and how they impact accounting practices and financial reporting. • Acquire skills in financial analysis techniques to assess a company's performance, including ratio analysis, trend analysis, and benchmarking.
BC 2.5	Cost Accounting	<p>After completing this course, students will be able to:</p> <ul style="list-style-type: none"> • Understand cost accounting concepts and various methods of costing. • Apply different material and inventory control

		<p>techniques.</p> <ul style="list-style-type: none"> Analyze the accounting concepts related to labor costs and methods of computation. Identify the elements of cost, including overheads, and apply bookkeeping principles in cost accounting.
B.C 2.6	E-Commerce	<p>After completion of this course students will be able to:</p> <ul style="list-style-type: none"> Gain a comprehensive understanding of different e-commerce models, including B2B, B2C, C2C, and C2B, and how they operate in the digital economy. Develop skills in digital marketing strategies, including SEO, SEM, social media marketing, email marketing, and content marketing, to effectively promote products and services online. Understand various technologies used in e-commerce, such as payment gateways, shopping cart software, and inventory management systems. Gain insights into how to develop and implement effective e-commerce business strategies that align with overall business objectives.
B.C 3.1(b)	Principles of Marketing	<p>After completion of this course students will be able to:</p> <ul style="list-style-type: none"> Understand the marketing concepts and marketing environment. Acquire knowledge on product planning and product life cycle. Gain knowledge on choice of distribution channels and pricing strategies. Understand the various methods of promotion
B.C 3.2 (a)	Corporate Governance and Auditing	<p>After completion of this course students will be able to:</p> <ul style="list-style-type: none"> Understand the Principles of Corporate Governance. Explore the concept of ethical leadership and its significance in promoting good corporate governance. Explore the integration of CSR initiatives into

		<p>corporate practices.</p> <ul style="list-style-type: none"> • Understand the Role and Process of Auditing. • Examine Corporate Scandals and Ethical Issues. <p>Stay Informed about Regulatory Changes</p>
B.C 3.3	Entrepreneurship	<p>After completion of this course students will be able to:</p> <ul style="list-style-type: none"> • Learn how to create comprehensive business plans that outline business goals, strategies, market analysis, and financial projections. • Develop skills to identify and evaluate business opportunities, including market gaps and consumer needs. • Foster an entrepreneurial mindset that encourages creativity and innovation in product development and service delivery. • Cultivate the ability to adapt to changing market conditions and overcome challenges, essential traits for successful entrepreneurs.
BC 3.5(b)	Banking & Insurance	<p>After completing this course, students will be able to:</p> <ul style="list-style-type: none"> • Explain the role of the banking sector in transforming the Indian economy and understand key banking terminologies. • Analyze various tools and concepts related to the banking sector and differentiate between its types. • Understand the basic concepts of risk and identify different types of business risks. • Explore the insurance sector, understand various types of insurance, and explain the functions and role of the Insurance Regulatory and Development Authority (IRDA).
BC 3.6(b)	Office Management & Secretarial Practices.	<p>After completing this course, students will be able to:</p> <ul style="list-style-type: none"> • Understand the concepts of Office and Office Management, and apply filing techniques and various types of indexing. • Gain knowledge of mail management and mailing

		<p>procedures, as well as the effective use of forms and stationery.</p> <ul style="list-style-type: none"> • Identify different types of modern office equipment and their uses in enhancing office efficiency. • Explain various banking facilities related to business and understand the role and responsibilities of a secretary in an organization.
BC 3.7	Personal selling & Salesmanship	<p>After completing this course, students will be able to:</p> <ul style="list-style-type: none"> • Understand the fundamentals of personal selling and its importance in business. • Identify and analyze various buying motives that influence customer behavior. • Demonstrate proficiency in the selling process, from prospecting to closing a sale. • Prepare and interpret sales reports for performance evaluation. • Apply personal selling techniques and merchandising strategies to promote products effectively.